

Approval Note

Ref: ADMN/VIS/26-27/02

Date: 26th Jun 2026.

Sub: Approval for advertisement for New Branch Visnagar

Visnagar branch is operational since Feb 2006 under Rajkot Area of Gujarat Region. The branch is generating total income of Rs 220.09 lacs and PBUT of Rs 36.14 lacs for period from Apr 2025 to Mar 2026.

Currently we have occupied the present office premises from 01-Jan-2023, now it is urgent need to shift to new premises, as there has been a major fire incident in branch on 11-Jun-2026. All the gadgets, furniture and other equipments got damaged in the fire. It is dire need to search for the new office and shift the existing office to the new location.

Accordingly, it is being decided to publish advertisement in two leading newspapers i.e. Gujarat Samachar and Divya Bhaskar (Gujarati) inviting quotes from owners for giving premises on leave & license. The details of the quotes received for leading publishing the advertisement agencies are as under.

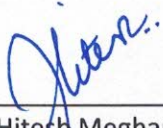
Particulars	Kunal Advertising Rs	Arihant Publicity Rs	Hariom Advertising Rs
Advertisement (Size 8X8 = 64 sq.cm) in Business Standard (English) and Divya Bhaskar (Gujarati) Newspapers	7257.00	7526.00	7296.00

***Above rates are inclusive of taxes.**

From the above, three quotes, the quote of **Kunal Advertising** for Rs. 7257/- (Rupees Seven Thousand Two Hundred Fifty Seven Only) inclusive of taxes is the lowest (L1).

Hence, it is proposed to go for advertisement through "**Kunal Advertising**" for total budget amount of Rs. 7257/- (Rupees Seven Thousand Two Hundred Fifty Seven Only) inclusive of taxes for Gujarat Samachar and Divya Bhaskar (Gujarati) newspapers.

Submitted for approval DOP 9/12/1.



Hitesh Meghani
AAOM
Gujarat



Satyendra Tiwary
Regional Manager - Retail
Gujarat

ENCLs: Three quotes as per above table.

KUNAL ADVERTISING

310, Nirman House, B/h. Times of India, Ashram Road, Ahmedabad-380009

E-mail: kunalads@gmail.com Ph. 079-48900055

To,
Stockholding Corporation of India
Ahmedabad

Estimate for TENDER Advt.

Name of Paper	Edition	Position	Size	Offer Rate	Total	GST	Net Payable
Business Standard	A'bad (All Guj)	Tender	64 (8x8)	67	4288	214	4502
Divya Bhaskar	Mehsana	Tender	16 (8x8)	164	2624	131	2755

Terms & Conditions:

- Rates are subjected to publication.

Thanking you

For, Kunal Advertising

Kunal Khatri

Kunal Khatri



18.06.2026

To,
StockHolding Corporation of India Limited
Ahmedabad

PREMISES REQUIRED ADVT. RATE

Name of Paper	Edition	Rate	Size	Total	GST	Net Rs.
Business Standard	Ahmedabad (All Gujarat)	68.5	64 (8x8)	4384	219.2	4603
Divya Bhaskar	Mehsana	43.5	64 (8x8)	2784	139.2	2923

Term & Condition: Design Charges Extra

For Arihant Publicity

Dhaval Bhavsar



HARIOM ADVERTISING

169/1327, Gujarat Housing Board, Opp. Sarvodaynagar Gate No. 1.
Khokhara Circle, Khokhara, Ahmedabad - 380026.
(Mobile: 76000 00169, 9924000261)

18th June, 2026

To,
STOCKHOLDING CORPORATION OF INDIA LIMITED
AHMEDABAD

Dear SIR / MADAM,

Estimate for News Paper Advt.

Name of Paper	Edition	Hue	Size	Total Size	Rate	Total
Divya Bhaskar	Mehsana	B/w	8hx8w	64	45	2880
Business Standard	Ahmedabad	B/w	8hx8w	64	69	4416

Terms & Conditions:

- Design Charges Extra
- GST @ 5% Will be Extra (If applicable)

Thanking you
Hariom Advertising

Jaipal

Jaypalsinh Rahevar